

# Ski Resort Report



Post Office Travel Money

A report on European ski resort costs for the 2022 season



## Post Office Travel Money

# Ski Resort Report 2022

Following France's decision to reopen its borders in mid-January and the earlier relaxation of Covid-19 regulations by Austria and Switzerland, European ski resorts are finally open to British skiers. This means that families will be able to travel to the slopes over the school half term and Easter holidays, while adult skiers have a three-month window of opportunity for skiing trips.

Now the 15th annual Post Office Ski Resort Report, produced in partnership with Crystal Ski Holidays, reveals more good news for ski enthusiasts because its research has found that prices have fallen since last season in around two-thirds of the resorts surveyed for adult and family skiers.

The new report features 32 ski resorts for adult skiers (see Figure 1 opposite) in seven of the most popular European ski destinations: Andorra, Austria, Bulgaria, France, Italy, Norway and Switzerland. Using local prices provided by Crystal Ski Holidays and converted to sterling by Post Office Travel Money, the report compares the cost of ski and boot hire, lift passes and ski school plus lunch and drinks to give a realistic view of what it will cost an adult skier on a one week holiday. 28 family resorts are also surveyed across Europe (pages 4-5).

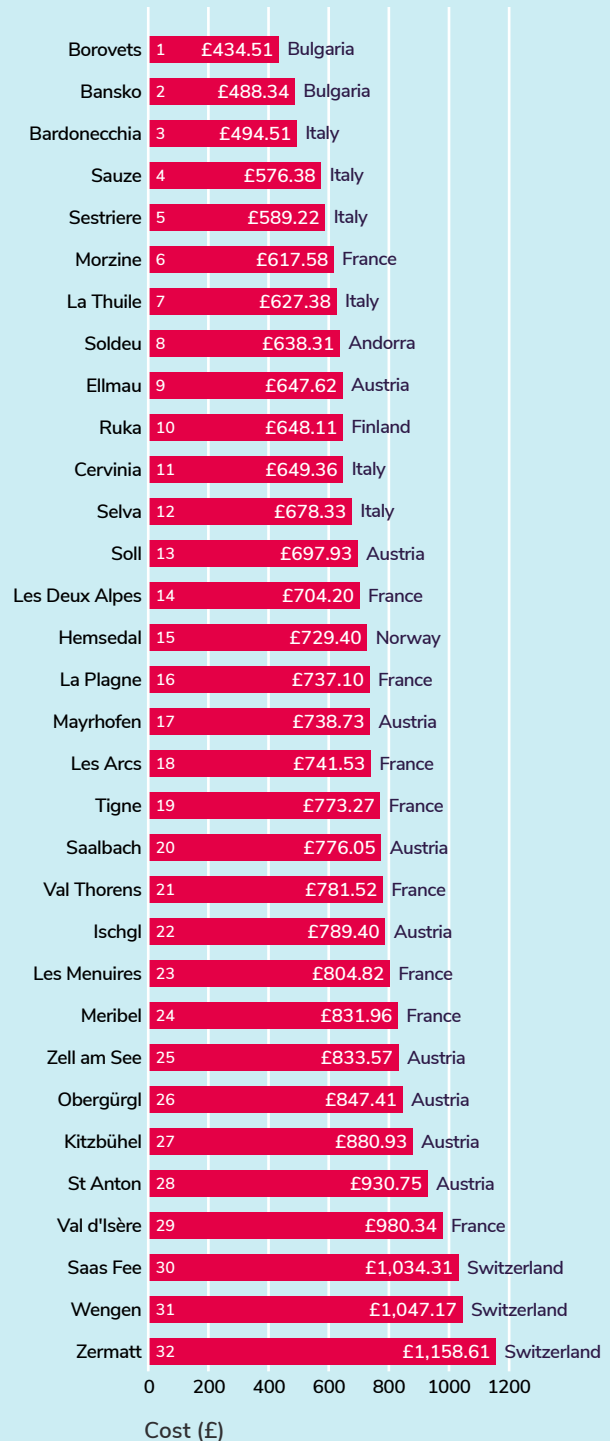
There are no big surprises at the top of the best value ratings – nor at the bottom. Following the pattern of recent years, Bulgaria again rates as best value, while Switzerland is most expensive – with hundreds of pounds dividing the cheapest and most expensive resorts surveyed.

Nick Boden, Head of Post Office Travel Money said: ***"This year's comparison of prices in leading European ski destinations shows that the cost of lift passes, equipment hire, tuition and living costs continues to vary by hundreds of pounds. This makes it vitally important for skiers looking for a bargain break to do their homework before booking a ski holiday. Bulgaria and Italy are again looking great value but both Andorra and Finland are good alternatives to more expensive resorts in France, Austria and Switzerland."***




**Figure 1 Adult Ski Resort Report Barometer 2022**

Pricing survey covering the cost of a six-day ski pass and ski/boot hire for one person plus ski school (five-six half days), a range of drinks and lunch on the slopes.



Data relates to exchange rates in January 2022

## Best value resorts for adult skiers

- Following the pattern of recent years, Bulgaria tops the table of best value ski resorts - with Borovets beating Bansko to the top spot for the third year running. Although prices have fallen in both resorts, the higher fall of 7.3 per cent in Borovets (£435) means that it has widened the gap with Bansko, where prices are down by 5.1 per cent to £488.
  - The six Italian resorts surveyed represent the best value for UK skiers among the 'big four' ski destinations of Austria, France, Italy and Switzerland. With price falls in all six, the Italian resorts feature among the 12 best value resorts. The survey's biggest price fall of 10.6 per cent is in Bardonecchia (£495), which again rates as best value in the eurozone and third cheapest overall.
  - Prices in sixth-placed Morzine (£618) have fallen by 3.1 per cent, enabling the French resort to overtake Ellmau (£648) in the Austrian Tyrol, where costs have risen by 2.1 per cent. These are the only resorts in France and Austria to make the best value top 10 because these countries account for most of the price rises this season. Post Office Travel Money found year-on-year increases in five of nine French resorts and in five of the nine Austrian resorts surveyed.
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- Although prices have also risen by 1.5 per cent in Soldeu (£638), the Andorran resort is eighth cheapest in the survey and remains one of the best value choices. Similarly, Finland's Ruka (£648) offers a good value alternative to more expensive Austrian and French resorts, taking 10th place after recording a price fall of 7.6 per cent year-on-year.
  - Swiss resorts rate as the priciest of all with Wengen, Saas Fee and Zermatt each registering totals exceeding £1,000. However, there have been small price falls in all three resorts compared with world class competitors in France and Austria. Prices have risen by 5.2 per cent in Kitzbühel (£881) and around one per cent in Val d'Isère (£980), making the French resort the most expensive in the eurozone.

**Figure 2 Best value resorts for adult skiers**

Prices shown are per person

	1	2	3	4	5	6	7	8	9	10
	BULGARIA Borovets	BULGARIA Bansko	ITALY Bardonecchia	ITALY Sauze	ITALY Sestriere	FRANCE Morzine	ITALY La Thuile	ANDORRA Soldeu	AUSTRIA Ellmau	FINLAND Ruka
Ski pass (6 days)	£180.34	£189.64	£144.22	£184.57	£184.57	£194.01	£199.16	£259.59	£244.66	£145.08
Ski/boot hire (6 days)	£67.92	£71.13	£74.68	£91.85	£91.85	£120.18	£103.01	£106.45	£97.86	£126.19
Ski school (5-6 half days)	£79.63	£128.81	£115.89	£145.94	£145.94	£146.79	£151.09	£139.07	£153.66	£155.38
<b>SKI TOTAL</b>	<b>£327.89</b>	<b>£389.58</b>	<b>£334.79</b>	<b>£422.36</b>	<b>£422.36</b>	<b>£460.98</b>	<b>£453.26</b>	<b>£505.11</b>	<b>£496.18</b>	<b>£426.65</b>
Six cups of coffee (large)	£12.84	£10.08	£15.96	£15.96	£15.96	£16.98	£15.48	£9.00	£18.54	£21.12
Six glasses of Coca-Cola (small)	£13.62	£11.16	£15.48	£15.96	£15.96	£20.10	£15.96	£10.32	£15.96	£15.96
Six glasses of wine (medium)	£19.62	£18.30	£25.74	£23.70	£21.12	£21.12	£23.70	£26.28	£28.86	£38.10
Six bottles of beer (25cl)	£15.54	£16.92	£22.68	£18.54	£18.54	£18.54	£23.70	£16.50	£13.92	£45.30
Six lunches on the slopes	£45.00	£42.30	£79.86	£79.86	£95.28	£79.86	£95.28	£71.10	£74.16	£100.98
<b>FOOD/DRINK TOTAL</b>	<b>£106.62</b>	<b>£98.76</b>	<b>£159.72</b>	<b>£154.02</b>	<b>£166.86</b>	<b>£156.60</b>	<b>£174.12</b>	<b>£133.20</b>	<b>£151.44</b>	<b>£221.46</b>
<b>TOTAL ONE WEEK COST</b>	<b>£434.51</b>	<b>£488.34</b>	<b>£494.51</b>	<b>£576.38</b>	<b>£589.22</b>	<b>£617.58</b>	<b>£627.38</b>	<b>£638.31</b>	<b>£647.62</b>	<b>£648.11</b>



## Best value resorts for adult skiers (continued)

Figure 2 Best value resorts for adult skiers (continued)

Prices shown are per person

	11	12	13	14	15	16	17	18	19	20	21
	ITALY Cervinia	ITALY Selva	AUSTRIA Soll	FRANCE Les Deux Alpes	NORWAY Hemsedal	FRANCE La Plagne	AUSTRIA Mayrhofen	FRANCE Les Arcs	FRANCE Tignes	AUSTRIA Saalbach	FRANCE Val Thorens
Ski pass (6 days)	£211.18	£258.39	£244.66	£241.22	£236.27	£244.66	£247.23	£244.66	£277.28	£260.11	£240.36
Ski/boot hire (6 days)	£92.71	£101.30	£88.42	£109.88	£91.88	£106.45	£118.47	£134.78	£103.01	£164.82	£131.34
Ski school (5-6 half days)	£150.23	£155.38	£194.87	£175.98	£105.45	£181.99	£181.99	£172.55	£208.60	£175.98	£185.42
<b>Ski total</b>	<b>£454.12</b>	<b>£515.07</b>	<b>£527.95</b>	<b>£527.08</b>	<b>£433.60</b>	<b>£533.10</b>	<b>£547.69</b>	<b>£551.99</b>	<b>£588.89</b>	<b>£600.91</b>	<b>£557.12</b>
Six cups of coffee (large)	£15.96	£14.94	£15.48	£15.96	£16.20	£21.12	£18.54	£20.10	£18.54	£18.54	£21.00
Six glasses of Coca-Cola (sml)	£17.52	£18.54	£16.50	£18.54	£26.52	£18.54	£18.54	£18.54	£15.96	£15.96	£18.00
Six glasses of wine (medium)	£23.70	£21.12	£16.98	£31.92	£45.42	£21.12	£26.76	£21.12	£23.70	£21.12	£31.20
Six bottles of beer (25cl)	£21.12	£18.54	£14.94	£20.58	£45.42	£21.12	£21.12	£18.54	£20.10	£18.54	£24.60
Six lunches on the slopes	£116.94	£90.12	£106.08	£90.12	£162.24	£122.10	£106.08	£111.24	£106.08	£100.98	£129.60
<b>FOOD/DRINK TOTAL</b>	<b>£195.24</b>	<b>£163.26</b>	<b>£169.98</b>	<b>£177.12</b>	<b>£295.80</b>	<b>£204.00</b>	<b>£191.04</b>	<b>£189.54</b>	<b>£184.38</b>	<b>£175.14</b>	<b>£224.40</b>
<b>TOTAL ONE WEEK COST</b>	<b>£649.36</b>	<b>£678.33</b>	<b>£697.93</b>	<b>£704.20</b>	<b>£729.40</b>	<b>£737.10</b>	<b>£738.73</b>	<b>£741.53</b>	<b>£773.27</b>	<b>£776.05</b>	<b>£781.52</b>

	22	23	24	25	26	27	28	29	30	31	32
	AUSTRIA Ischgl	FRANCE Les Menuires	FRANCE Meribel	AUSTRIA Zell am See	AUSTRIA Obergurgl	AUSTRIA Kitzbühel	AUSTRIA St Anton	FRANCE Val d'Isère	SWITZERLAND Saas Fee	SWITZERLAND Wengen	SWITZERLAND Zermatt
Ski pass (6 days)	£243.80	£229.20	£239.51	£260.11	£296.16	£242.94	£281.57	£277.28	£322.93	£281.32	£353.72
Ski/boot hire (6 days)	£182.85	£134.78	£150.23	£161.39	£230.06	£168.25	£168.25	£192.29	£196.42	£220.56	£141.49
Ski school (5-6 half days)	£192.29	£185.42	£199.16	£203.45	£139.93	£265.26	£260.97	£248.09	£196.42	£264.67	£391.18
<b>SKI TOTAL</b>	<b>£618.94</b>	<b>£549.40</b>	<b>£588.90</b>	<b>£624.95</b>	<b>£666.15</b>	<b>£676.45</b>	<b>£710.79</b>	<b>£717.66</b>	<b>£715.77</b>	<b>£766.55</b>	<b>£886.39</b>
Six cups of coffee (large)	£15.96	£26.76	£20.10	£20.10	£21.12	£18.54	£20.10	£21.12	£26.94	£21.96	£21.96
Six glasses of Coca-Cola (sml)	£16.50	£26.76	£21.12	£18.54	£18.54	£17.52	£19.08	£21.12	£28.44	£28.44	£22.98
Six glasses of wine (medium)	£26.76	£31.92	£31.92	£22.14	£25.74	£16.98	£26.76	£34.50	£33.48	£22.98	£22.98
Six bottles of beer (25cl)	£21.12	£37.08	£26.76	£14.94	£20.58	£18.54	£21.12	£26.76	£34.44	£26.94	£24.00
Six lunches on the slopes	£90.12	£132.90	£143.16	£132.90	£95.28	£132.90	£132.90	£159.18	£195.24	£180.30	£180.30
<b>FOOD/DRINK TOTAL</b>	<b>£170.46</b>	<b>£255.42</b>	<b>£243.06</b>	<b>£208.62</b>	<b>£181.26</b>	<b>£204.48</b>	<b>£219.96</b>	<b>£262.68</b>	<b>£318.54</b>	<b>£280.62</b>	<b>£272.22</b>
<b>TOTAL ONE WEEK COST</b>	<b>£789.40</b>	<b>£804.82</b>	<b>£831.96</b>	<b>£833.57</b>	<b>£847.41</b>	<b>£880.93</b>	<b>£930.75</b>	<b>£980.34</b>	<b>£1,034.31</b>	<b>£1,047.17</b>	<b>£1,158.61</b>

## Best value resorts for family skiers

Prices have fallen in over two-thirds of the European ski resorts rated by Crystal Ski Holidays as most suitable for family skiers, echoing the pricing trends seen in the individual ski prices.

- Bansko (£1,358) retains its long-held position as best value for families. Prices are down by 12 per cent year-on-year and have also fallen by 8.5 per cent since 2019.
- Runner-up Bardonecchia has seen its prices fall back to £1,592 – over 20 per cent lower than a year ago when the resort registered a big increase in ski costs. Comparing this season's prices with those in 2019, families can expect to pay 2.3 per cent more.
- Four more Italian resorts feature in the best value top 10. Sestriere (£1,761) is in third place after its prices dropped 5.9 per cent, while Passo Tonale is fourth cheapest at £1,782, a 10.2 per cent year-on-year fall. La Thuile (£1,887) takes sixth place and prices there have dropped by 9.2 per cent. Cervinia (£2,106) is in 10th position and registered one of the biggest price falls of 14.4 per cent.
- Arinsal (£1,883) completes the top five family resorts, although its prices have risen 6.3 per cent since last year. Soldeu, another Andorran ski resort, also features in the top 10 but its prices are 9.3 per cent lower than a year ago so it has risen to seventh place with a total barometer cost of £1,941.
- Two Austrian resorts feature among this year's 10 cheapest resorts - Rauris (£1,974) and Ellmau (£2,045) - but none of the nine French ski resorts surveyed made the top 10, with Morzine (£2,134) best-placed in 11th position. Elsewhere in France, there have been big price rises for Tignes (£2,868) of 8.1 per cent and Alpe d'Huez (£2,481), where prices are up by 11.1 per cent.
- As with the adult table, high prices in Saas Fee (£3,120) and Grindelwald (£3,199) make Switzerland the priciest destination for families, although prices in Saas Fee are down 2.6 per cent year-on-year.



**Figure 3 Best value for families**

Prices shown are for a family of four (two adults and two children aged under 12)

	1	2	3	4	5	6	7	8	9	10
	BULGARIA Bansko	ITALY Bardonecchia	ITALY Sestriere	ITALY Passo Tonale	ANDORRA Arinsal	ITALY La Thuile	ANDORRA Soldeu	AUSTRIA Rauris	AUSTRIA Ellmau	ITALY Cervinia
Ski pass (6 days)	£460.23	£405.18	£479.01	£659.28	£674.74	£551.12	£871.49	£618.08	£714.22	£718.52
Ski/boot hire (6 days)	£227.75	£245.51	£307.32	£250.67	£449.82	£271.27	£147.65	£297.88	£291.87	£252.38
Ski school (5-6 half days)	£403.61	£463.56	£523.65	£412.05	£393.17	£604.34	£535.67	£600.91	£609.49	£618.08
<b>SKI TOTAL</b>	<b>£1,091.59</b>	<b>£1,114.25</b>	<b>£1,309.98</b>	<b>£1,322.00</b>	<b>£1,517.73</b>	<b>£1,426.73</b>	<b>£1,554.81</b>	<b>£1,516.87</b>	<b>£1,615.58</b>	<b>£1,588.98</b>
Six cups of coffee (large)	£19.68	£31.92	£31.92	£30.96	£21.60	£30.96	£16.44	£31.92	£37.08	£31.92
Six glasses of Coca-Cola (small)	£22.32	£30.96	£31.92	£31.92	£22.68	£31.92	£20.64	£31.92	£31.92	£35.04
Six glasses of wine (medium)	£36.60	£51.48	£42.24	£47.40	£50.52	£47.40	£53.52	£53.52	£57.72	£47.40
Six bottles of beer (25cl)	£33.84	£45.36	£37.08	£42.24	£37.08	£47.40	£31.92	£31.92	£27.84	£42.24
Six lunches on the slopes	£154.14	£318.30	£307.98	£307.50	£233.34	£302.34	£263.22	£307.50	£275.04	£360.54
<b>FOOD/DRINK TOTAL</b>	<b>£266.58</b>	<b>£478.02</b>	<b>£451.14</b>	<b>£460.02</b>	<b>£365.22</b>	<b>£460.02</b>	<b>£385.74</b>	<b>£456.78</b>	<b>£429.60</b>	<b>£517.14</b>
<b>TOTAL ONE WEEK COST</b>	<b>£1,358.17</b>	<b>£1,592.27</b>	<b>£1,761.12</b>	<b>£1,782.02</b>	<b>£1,882.95</b>	<b>£1,886.75</b>	<b>£1,940.55</b>	<b>£1,973.65</b>	<b>£2,045.18</b>	<b>£2,106.12</b>

## Best value resorts for family skiers (continued)

**Figure 4 Best value for families (continued)**

Prices shown are for a family of four (two adults and two children aged under 12)

	11	12	13	14	15	16	17	18	19
	FRANCE Morzine	FINLAND Ruka	AUSTRIA Mayrhofen	AUSTRIA Scheffau	FRANCE Flaine	FRANCE Serre Chevalier	AUSTRIA Niederau	FRANCE Les Deux Alpes	NORWAY Trysil
Ski pass (6 days)	£690.19	£588.03	£714.22	£741.69	£837.84	£870.46	£614.65	£868.74	£863.47
Ski/boot hire (6 days)	£406.90	£406.90	£332.22	£271.27	£406.90	£403.47	£266.98	£334.79	£298.01
Ski school (5-6 half days)	£564.86	£583.74	£710.79	£602.63	£618.08	£576.87	£707.36	£703.92	£493.54
<b>SKI TOTAL</b>	<b>£1,661.95</b>	<b>£1,578.67</b>	<b>£1,757.23</b>	<b>£1,615.59</b>	<b>£1,862.82</b>	<b>£1,850.80</b>	<b>£1,588.98</b>	<b>£1,907.45</b>	<b>£1,655.02</b>
Six cups of coffee (large)	£33.96	£48.36	£37.08	£28.80	£21.60	£35.04	£30.96	£31.92	£50.04
Six glasses of Coca-Cola (small)	£40.20	£51.48	£37.08	£27.84	£37.08	£41.16	£27.84	£37.08	£54.60
Six glasses of wine (medium)	£42.24	£74.16	£53.52	£50.52	£60.72	£42.24	£47.40	£63.84	£93.60
Six bottles of beer (25cl)	£37.08	£58.68	£42.24	£30.96	£43.32	£39.12	£29.88	£41.16	£93.60
Six lunches on the slopes	£318.30	£367.26	£351.30	£679.92	£297.18	£329.10	£636.60	£318.84	£490.20
<b>FOOD/DRINK TOTAL</b>	<b>£471.78</b>	<b>£599.94</b>	<b>£521.22</b>	<b>£700.44</b>	<b>£459.90</b>	<b>£486.66</b>	<b>£772.56</b>	<b>£492.84</b>	<b>£782.04</b>
<b>TOTAL ONE WEEK COST</b>	<b>£2,133.73</b>	<b>£2,178.61</b>	<b>£2,278.45</b>	<b>£2,316.03</b>	<b>£2,322.72</b>	<b>£2,337.46</b>	<b>£2,361.54</b>	<b>£2,400.29</b>	<b>£2,437.06</b>

	20	21	22	23	24	25	26	27	28
	FRANCE Les Arcs	FRANCE La Plagne	FRANCE Alpe d'Huez	FRANCE Avoriaz	AUSTRIA Saalbach	AUSTRIA Kitzbühel	FRANCE Tignes	SWITZERLAND Saas Fee	SWITZERLAND Grindelwald
Ski pass (6 days)	£880.76	£880.76	£887.63	£884.20	£777.75	£717.66	£1,096.00	£963.05	£959.62
Ski/boot hire (6 days)	£418.92	£336.51	£400.03	£430.94	£429.22	£456.69	£341.66	£581.44	£630.94
Ski school (5-6 half days)	£690.19	£727.96	£669.59	£707.36	£703.92	£1,061.04	£896.21	£785.47	£888.12
<b>SKI TOTAL</b>	<b>£1,989.87</b>	<b>£1,945.23</b>	<b>£1,957.25</b>	<b>£2,022.50</b>	<b>£1,910.89</b>	<b>£2,235.39</b>	<b>£2,333.87</b>	<b>£2,329.96</b>	<b>£2,478.68</b>
Six cups of coffee (large)	£40.20	£42.24	£37.08	£37.08	£37.08	£37.08	£37.08	£53.88	£51.96
Six glasses of Coca-Cola (small)	£37.08	£37.08	£35.04	£40.20	£31.92	£35.04	£31.92	£56.88	£45.96
Six glasses of wine (medium)	£42.24	£42.24	£42.24	£44.28	£42.24	£33.96	£47.40	£66.96	£56.88
Six bottles of beer (25cl)	£37.08	£42.24	£31.92	£42.24	£37.08	£37.08	£40.20	£45.96	£40.92
Six lunches on the slopes	£314.22	£368.28	£377.04	£345.12	£681.96	£379.62	£377.52	£566.82	£524.82
<b>FOOD/DRINK TOTAL</b>	<b>£470.82</b>	<b>£532.08</b>	<b>£523.32</b>	<b>£508.92</b>	<b>£830.28</b>	<b>£522.78</b>	<b>£534.12</b>	<b>£790.50</b>	<b>£720.54</b>
<b>TOTAL ONE WEEK COST</b>	<b>£2,460.69</b>	<b>£2,477.31</b>	<b>£2,480.57</b>	<b>£2,531.42</b>	<b>£2,741.17</b>	<b>£2,758.17</b>	<b>£2,867.99</b>	<b>£3,120.46</b>	<b>£3,199.22</b>



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